

FENG CHIA UNIVERSITY



2025

Summer School

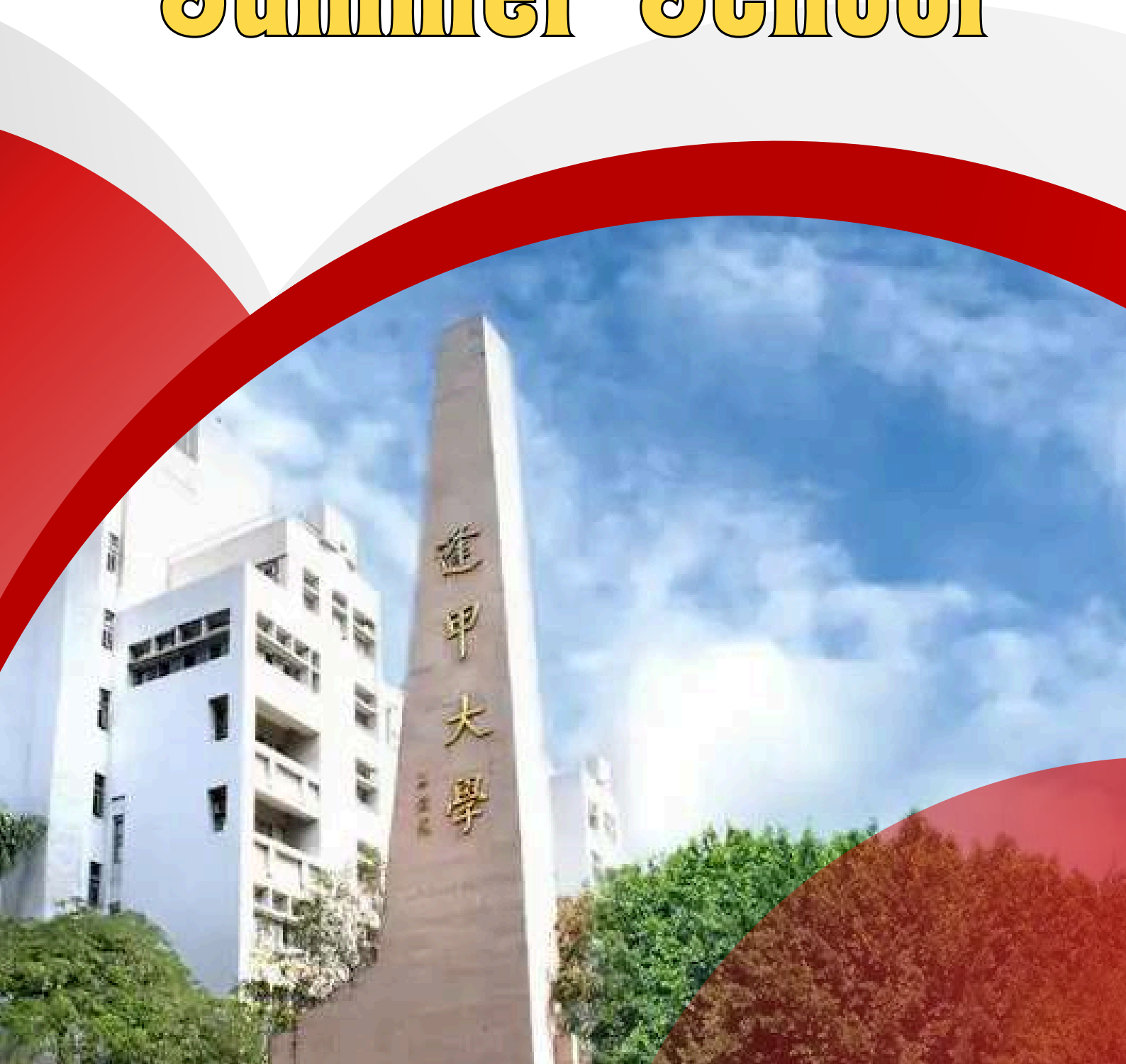




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Introduction

TAICHUNG

Located in central Taiwan, Taichung is known as the “Heart of Taiwan” for its strategic location and excellent transportation links. The city enjoys a mild climate with plenty of sunshine and an average temperature of 23°C, earning it a reputation as one of Taiwan’s most livable cities.



Taichung offers a perfect blend of urban sophistication and natural beauty. Visitors can explore cultural landmarks like the National Taiwan Museum of Fine Arts and the National Taichung Theater, or enjoy the stunning scenery at Gaomei Wetlands and Dakeng Trails.



The city is also famous for its bustling night markets and is proudly the birthplace of bubble tea, Taiwan’s world-famous drink. Whether you’re here for sightseeing, leisure, or adventure, Taichung welcomes you with its vibrant energy and charm.

Introduction

FENG CHIA UNIVERSITY

45 DEPARTMENTS
(BACHELOR)

124 Student
clubs

20K↑ Students

258 Partner
institutions

- Ranked No. 1 private university in Taiwan for two consecutive years — QS Sustainability Rankings 2025.
- Top international companies like TSMC, ASML, HIWIN, and LARGAN recruit from FCU, reflecting the excellence of its graduates.

Student-oriented.

Education is our top priority.

Founded in 1961, Feng Chia University (FCU) is one of Taichung's most prominent institutions, with over 20,000 students. The university is known for its vibrant campus, strong academic programs, and commitment to innovation.



A highlight of FCU is the new Virtuosi Hall, currently under construction at the Shuinan Campus. Designed by world-renowned architect Kengo Kuma—also known for the Tokyo 2020 Olympic Stadium—this eco-friendly building reflects FCU's dedication to sustainability and green architecture. Located next to Central Park, it's set to become a landmark of Taichung's university town.

Schedule

Day 1

8/10
Sun.**Airport Pickup and Check-in**
Explore Feng Chia Night Market

Day 2

8/11
Mon.**Opening Ceremony + welcoming lunch**
Calligraphy Exploration-You Han Tang
Campus Tour

Day 3

8/12
Tue.**Basic Mandarin**
Industry Visit-CHICHA San Chen Bubble tea company
National Taichung Theater

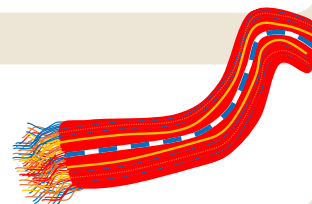
Day 4

8/13
Wed.**Basic Mandarin**
Culture Experience Course-Try Curling!

Day 5

8/14
Thur.**Basic Mandarin**
SDGs 12 onsite visit-Environmental education park
Dakeng Scenic Area

Day 6

8/15
Fri.**Basic Mandarin**
Culture Experience Course-
Aboriginal strap weaving

Day 7

8/16
Sat.**Day trip with FCU students**

Schedule

Day 8

8/17
Sun.

Day trip with FCU students



Day 9

8/18
Mon.

Basic Mandarin
Industry Visit-VEDAN Enterprise Corporation
Mirror of the sky-Gaomei Wetlands

Day 10

8/19
Tue.

Basic Mandarin
Cultural Trip-National Art Museum
& Shen Ji New Village



Day 11

8/20
Wed.

Group time
Closing ceremony & Final presentation
Farewell Dinner

Day 12

8/21
Thur.

Sanyi Wood Sculpture Museum
Ximending shopping area



Day 13

8/22
Fri.

Day trip with FCU students in Taipei

Day 14

8/23
Sat.

Check out & Airport drop-off



The transportation, accommodation and tourist spots of the schedule will be the same as the original itinerary as much as possible. In case of special circumstances such as traffic jams, sudden closure at tourist attractions, adjustments to accommodation hotels, changes in seasons and other force majeure factors, the order or contents of the schedule will be slightly adjusted, any changes will be based on the local area.

BASIC MANDARIN



CHINESE LANGUAGE CENTER

The center was established in 1975. Initially, it taught Chinese to overseas Chinese children. Due to its excellent educational performance and convenient transportation, it expanded its enrollment to general foreigners and provided professional courses and an excellent Chinese language learning environment.

Calligraphy Exploration



In an era of rapid information dissemination, various "text input methods" are proliferating, and the warmth of people's handwriting is gradually being lost. Everyone rarely writes, various problems arise one after another, such as poorly written characters, disordered stroke order, misspellings, and weird writing postures... etc. Over the years, accumulated habits have gradually deepened, and the culture of writing Chinese characters has been in decline. It has reached a point where we must face up to the problem.

Our university has long been aware of the importance of writing Chinese characters. Now we have established the "You Han Tang Chinese Calligraphy Center". In addition to providing a comfortable space for teachers and students in the school to write Chinese words, we also hope to become a base for promoting the culture of Chinese characters.

Industry Visit

CHICHA SAN CHEN



Chicha Xiaopu, a renowned Taichung-based drink brand, launched "Tea Top 3000" to bring Taiwan's tea culture to the world. With stores in China, the USA, Canada, and Singapore, it features locally sourced tea and the brand's only concept store is in Taichung's Nantun District, offering a unique tea experience in a renovated old house.

VEDAN ENTERPRISE CORPORATION



Vedan Enterprise Corporation, rooted in microbial fermentation technology, has grown from a local grocery business into a global leader in food, biotechnology, and agriculture. Committed to food safety, innovation, and sustainability, Vedan continues to enhance lives worldwide with its vision of creating a healthier and better lifestyle.

SDGs on-site visit

SDG 12 stands for "Responsible Consumption and Production," one of the 17 Sustainable Development Goals (SDGs) set by the United Nations.

SDG 12 aims to ensure sustainable consumption and production patterns, which is about doing more and better with less. It encourages efficient use of resources, reducing waste, and minimizing environmental impact throughout the production and consumption lifecycle.

BAOZHILIN ENVIRONMENTAL EDUCATION PARK



Baozhilin, located in Beitun District, Taichung, is Taiwan's first resource recycling and reuse park established by the Environmental Protection Bureau. It promotes furniture recycling and environmental education, combining sales, restoration, exhibitions, DIY workshops, and leisure spaces to embody circular economy and eco-friendly values.

**With Hinoki chopsticks
DIY experience!**



Cultural Trips & Experiences



Shen Ji New Village in Taichung is a creative park transformed from old dormitories, now filled with handmade markets, local brands, and artsy vibes—perfect for a relaxed stroll and cultural exploration.

The National Taiwan Museum of Fine Arts in Taichung showcases modern and contemporary Taiwanese art. With spacious galleries and a sculpture park, it's a top cultural spot for art lovers and casual visitors alike.



Indigenous weaving in Taiwan showcases rich cultural heritage, using traditional techniques and patterns to tell ancestral stories through vibrant, handcrafted textiles.

Cultural Trips & Experiences



Gaomei Wetlands, located in central Taiwan, is a serene coastal area known for its rich biodiversity and scenic beauty. Visitors can enjoy walking along the boardwalk, observing migratory birds, and marveling at stunning sunsets. The wetlands are also a popular spot for eco-tourism and photography, offering a peaceful escape into nature.

Dakeng Scenic Area, located in Taichung, is a popular nature spot offering hiking trails, lush greenery, and panoramic views of the city. Known for its serene environment and diverse flora, it's perfect for outdoor enthusiasts. Visitors can explore the scenic trails, enjoy the fresh air, and experience the beauty of Taiwan's natural landscape.



Ximending is a lively shopping and entertainment district in Taipei, popular with young people. Known as the "Harajuku of Taipei," it features trendy shops, street food, pop culture, and the historic Red House Theater. It's a great place to experience modern youth culture in Taiwan.

Cultural Trips & Experiences



Discover the charm of old Taipei in **Dadaocheng**, where historic **Dihua Street** offers traditional shops, tea houses, and local snacks. Visit the famous **Xiahai City God Temple**, known for granting love and marriage wishes. With its blend of heritage, culture, and creativity, this area is a must-see for every traveler.

Located by the riverside, **Tamsui Old Street** is a lively historic area known for its street food, local crafts, and charming shops. Sample famous snacks like iron eggs and fish ball soup as you walk along the scenic waterfront. Enjoy sunset views over the Tamsui River, making this a perfect day-trip destination from Taipei.



Apply now!



Please complete the online application form→

PERIOD

August 10 – August 23, 2025

FEE

180,000 JPY includes

- Culture class (Basic Mandarin & Experience courses)
- Cultural trips & Enterprise visit
- Welcome and Farewell party with Taiwanese cuisine
- Certificate of achievement (36hrs = 2 FCU credits)
- Accommodation (On-campus & Taipei trip)
- Taoyuan International Airport scheduled Pick up & Drop off services on 8/10 & 8/23

PAYMENT

The fee will be collected upon airport pickup, so please prepare enough Japanese yen cash for payment.

LANGUAGE REQUIREMENT

Chinese proficiency is not required, simple English communication is preferred.

APPLICATION PERIOD

April 14 – June 15, 2025

Participation is limited

First-come and first-served basis

REFUND POLICY

15% refundable if the student cancels one month before the program starts. No refunds available within one month.

CONTACT

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